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Elizabeth A. Dietz Joins CedarCrestone's Higher Education Practice Executive Team

ALPHARETTA, GEORGIA – October 11, 2010 – Bringing enthusiasm, strong client relationships, and one of the most in-depth backgrounds of the PeopleSoft Campus Solutions software in higher education, we are pleased to announce that Elizabeth A. Dietz has joined the four other members of the Executive Team of the Higher Education Practice of CedarCrestone. Known in the marketplace as “Liz,” she was one of the founding partners of Campus Solutions, the small boutique software company that developed the first version of the Campus Solutions product, which was acquired by PeopleSoft in 1997. She went on to become Vice President and General Manager of the Learning Solutions Product Division for PeopleSoft. In this role, she was an international spokesperson for the higher education division, meeting regularly with industry analysts, press, and higher education professional associations. Her career has subsequently spanned being CEO for Xap Corporation, the leading provider of SaaS internet-based career and college planning software, and senior vice president of The Tambellini Group, responsible for www.edu1world.com, a Web 2.0 Enterprise Social Media site for higher education.

Liz has first-hand experience working in a higher education environment. She began as Product Manager in the Administrative Information Services Office of the University of California, Los Angeles (UCLA). She subsequently became UCLA's Associate Director of Financial Aid. After shifting to the corporate side, Liz leveraged her higher education experience as she assumed leadership roles in product design, development, and marketing. She also provided management consulting services in implementation planning, business process reengineering, group facilitation, and team building. At the University of Massachusetts, one of the many institutions with whom she worked, Liz led strategic planning teams to redesign their service delivery model to support the enterprise implementation of the PeopleSoft software.

Reporting directly to Chris Ahern, General Manager for Higher Education, Liz will join Elizabeth Thompson, John Harrison, and Todd McElroy in expanding the CedarCrestone services, solutions, and partnerships that support higher education in achieving their strategic technology goals. This leadership team will continue to reinforce CedarCrestone's guiding principle of focusing on client success. As a team, they will expand growth opportunities and further strengthen CedarCrestone's market leadership position.

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